

# CHC YEARBOOK



The essential CHC fact file

CHC Markets • Category Analysis • Company & Brand Profiles  
Hot Topics • M&A • Switch • NPD & Innovation • & much more

# CHC FACTS & FIGURES IN FOCUS

A vital resource for Consumer Healthcare marketers, offering instant access to the key facts & figures needed to support quick and accurate decision-making, including full year-end 2025 sales data from the only dedicated worldwide CHC sales database.

## Expansive channel coverage

*CHC YearBook 2026* includes All channels data for the total CHC market, including splits for Store, Direct (MLM) and Internet & mail order sales. Selected chapters feature added detail of sales via these channels, reflecting the latest information from our dedicated **DB6** database.



Nicholas Hall's  
**DB6** GLOBAL CHC DATABASE

**CHC YearBook** is used by top OTC, pharma and consumer healthcare companies, investment banks and consultants around the world.

Depending on your requirements, the report is available in various digital licences (Site or Global) or as individual print copies.

Contact [melissa.lee@NicholasHall.com](mailto:melissa.lee@NicholasHall.com) to place your order

With extensive knowledge and experience in benchmarking the world of consumer health, Nicholas Hall's *CHC YearBook 2026* provides a focused set of data and analysis. Find all the facts, all the figures, at your fingertips.

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### Global Review

Highlighting major developments and global trends, and forecasting the CHC outlook for the future



### Leading Brands

The leading 250 CHC brands by sales – PLUS concise profiles of the Top 25 brands



### Regional Review

8 major regions come under the spotlight, with the focus on key markets, trends and developments



### Hot Topics

Analysis of the latest hot-button issues affecting consumer health



### Leading Markets

Coverage of the Top 15 markets includes topline data by category, leading marketers and brands – PLUS a country-by-country review of regulations, switch environment, advertising and distribution



### Rx-to-OTC Switch

Overview of the switch environment in key markets – PLUS profiles of significant Rx-to-OTC switches



### Category Review

Global coverage of Analgesics, CCA, Gastrointestinals, VMS, Derma and Lifestyle CHC



### New Product Development & Innovation

Overview of latest activity in delivery formats and NPD across CHC categories



### Leading Companies

Profiles of the Top 20 CHC players across the world. Leading 250 CHC marketers by sales with CAGR 2021-25



### Global Retailing

Comprehensive overview of the ever-evolving global retailing environment



### Mergers & Acquisitions

All the major M&A activity, joint-ventures and alliances since 2021 – PLUS coverage of multiples paid for acquisitions in the CHC industry



### Essential Reference Tables

Information on classification of ingredients, company ownership, brands & marketers and manufacturers' associations – PLUS a CHC glossary

## EVENTS



## MARKET DATA



## CONSULTANCY



## DIGITAL SERVICES



## PUBLICATIONS



## CREATIVE SOLUTIONS



## RECRUITMENT



## THE CHC TRAINING ACADEMY



# PRIORITY ORDER FORM

## NICHOLAS HALL'S CHC YEARBOOK 2026

I wish to order \_\_\_\_\_ copies of Nicholas Hall's CHC YearBook 2026:

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(until 30 January)

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Nicholas Hall Europe Ltd  
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E: [info@NicholasHall.com](mailto:info@NicholasHall.com)  
W: [www.NicholasHall.com](http://www.NicholasHall.com)

