

# Mid-2022 CHC Review

Nicholas Hall's Mid-Year Consumer Healthcare Update

## Unveiling an all-new Nicholas Hall Reports title!

- ❖ Keen to find out the very latest global, regional and market-level trends in CHC?
- ❖ Want to access the newest sales data, freshly published by **DB6**?
- ❖ Eager to read fresh analysis of category trends, brand activity and regulatory updates?
- ❖ Need to get your hands on the most up-to-date short-term forecasts?

You will be interested in the upcoming Nicholas Hall title, **Mid-2022 CHC Review**, which charts the very latest CHC sales, growth drivers and forecasts in a concise topical report. In fewer than 100 pages, the report probes the most important CHC market influences globally, across categories and individual markets, while casting an eye to the future.

### Four concise chapters cover all the key insights you need



Global Overview



Core Markets



Category Trends



Outlook

The report features the latest **MAT Q2 2022 sales** data from our dedicated **DB6** database, including topline historical sales globally, by region, country and category, as well as short-term forecasts to 2022-23 and long-term forecasts to 2026 & 2031.

Featuring sales for the 12-month period ending June 2022, plus y-o-y growth rates, the report includes over 60 unique sales charts. Historical growth rates 2018-21 are included to help chronicle performance fluctuations over time, while a 21/19 two-year comparator shows how categories, marketers and brands are faring vs the pre-Covid era.

**Global Overview** delves into the CHC market's performance and tracks the latest happenings in Switch, Innovation, M&A and beyond.

**Charts include:**

- Global CHC sales mid-2021 & mid-2022<sup>1</sup>*
- Global CHC sales by region mid-2022<sup>2</sup>*
- Global CHC sales by major category mid-2022<sup>2</sup>*
- Global Top 10 CHC players mid-2022<sup>2</sup>*

Covering all six major categories in turn, **Category Trends** charts the factors impacting Analgesics, CCA, GIs, VMS, Derma and Lifestyle CHC, casting the spotlight on individual subcategories.

**Charts include:**

- Global [major category] sales mid-2021 & mid-2022<sup>1</sup>*
- Global [major category] sales by subcategory mid-2022<sup>2</sup>*
- Global leading [major category] brands mid-2022<sup>2</sup>*

**Core Markets** assesses the most recent developments in each of the Top 12 markets (including USA, China, Germany, Brazil, Italy, India and more), appraising performances and trends category by category.

**Charts include:**

- Global leading CHC markets mid-2022<sup>2</sup>*
- [Market] CHC sales mid-2021 & mid-2022<sup>1</sup>*
- [Market] CHC sales by major category mid-2022<sup>2</sup>*
- [Market] leading marketers & brands mid-2022<sup>2</sup>*

Evaluating the future of CHC, the **Outlook** chapter considers the prospects & challenges facing CHC players, alongside short- and long-term forecast sales.

**Charts include:**

- Global short-term forecast sales by major category / by region 2022-23*
- Global 5 & 10 year forecast sales by major category / by region 2026 & 2031*

<sup>1</sup> including historical growth rates 2018-21    <sup>2</sup> including CAGR 21/17 and 21/19 two-year comparator

To pre-order your copy of **Mid-2022 CHC Review** please contact [Melissa.Lee@NicholasHall.com](mailto:Melissa.Lee@NicholasHall.com)

2022



**Publishing end October 2022**

	Pre-publication discount	List price
Global licence:	GB£2,975	GB£3,500
Site licence:	GB£2,125	GB£2,500