

# **Innovation in CHC**

**(226 Pages)**

Definitions & methodology

## **Global Overview** (4 pages)

Introduction

Category Topline Trends

*Chart: NPD activity by category in 2019*

Regional & Category Topline Trends

*Chart: NPD activity by country in 2019*

## **Innovation Showcase** (111 pages)

### **Analgesics (7 pages)**

Adrien Gagnon TendoFlex with Tendoactive

Dolostop Plus

iFree

Atroveran Hot

Gamatop

ClearUp

### **Cough, Cold & Allergy (15 pages)**

Bushen Runfei Oral Solution

ACC Aktiv

Bronles

Flegamina Baby Oral Drops

Normomed Syrup

Mentholatum VaporDuo

Clarinaze Allergy Control 0.05% Nasal Spray

Momat Rhino Dosed Nasal Spray

Beggi Essential Oil Nasal Ointment

Reactine 24 Horas

Similasan Heuschnupfen Kaugummi

Momester Nasal

Flunase

HealthKart Lung Detox

### **Gastrointestinals (7 pages)**

Pedialyte Sparkling Rush Powder Packs

Kinderlyte

F6 Super Shot for Hangover

Duspatalin Gastro

Pyrantelum

Nyrax

### **Probiotics & Prebiotics (12 pages)**

Bio-Kult Migrea

Khan's Morning

Centrum DarmFlora Fokus

Gut Connection

BioGaia Osfortis

Elebiotic

Jetson Seasonal

Zbiotics  
Dicoflor Junior  
Floré  
Good Culture Wellness Probiotic

**Vitamins, Minerals & Supplements** (11 pages)

Tespo Personalized  
Jamieson My Vitamins  
Nourished 3D  
Ofolato Fer  
Orthomol Beauty for Men  
Aqua Biome  
Percepta Sport  
Neuriva Original  
Veena Teen  
Nuvothera

**Dermatologicals** (15 pages)

Killa  
Rodan + Fields Spotless  
Acnecide  
Hanmi Chi Ssok Cream  
Juwei Tongdian Yaomo Povidone Iodine Pellicles  
Canesten Vaginal pH Self Test  
Maxicortan  
Mustela Stelatopia Pijama Calmante  
Nichiban Chap Crack Protective Liquid Bandage  
Vagisil Scentsitive V-Friendly Bath Bomb  
Pee Safe  
Kindra  
Pneuma Nitric Oxide  
Sundown Todo Dia

**Self-Diagnostics** (15 pages)

Vichy Skin Consult AI  
Omron HeartGuide  
MyBluePrint  
Circle DNA Next Generation Consumer Genetic Test  
HairConfirm Hair Drug Test  
SportGen  
Exacto Test Gluten  
KetoScan Mini  
MX3 Hydration Testing System  
Lumen  
VNI GARS Gene Test Kit  
MyFitStrip  
Butterfly IQ  
Easy HPV Test

**Lifestyle CHC** (13 pages)

Nicorette Coated Ice Mint Lozenges  
Remrise  
Modius Sleep  
Berimal Forte  
Listerine Go! Tabs  
Oral-B Genius X 10000  
Dingkun Dan

Nyxoid  
Huang Qi Jing Granules  
Air Tamer  
Flow  
Phazix Pill Swallowing Aid

**Cannabis / CBD** (15 pages)

Reset Balance  
Haystack4life Cool Beans  
CBDMedic  
HempMeds  
CannabiX CBD Crema  
Thrive Skin  
Prima Night Magic  
Ignite  
Foria Awaken – M  
CBD Life Balsamo  
Tribe Hemp CBD Shots  
Labee Hemp Mask  
Brio Creamer  
Vitafusion CBD

**Delivery Format & Packaging Trends** (13 pages)

**Candies (lollipops, jelly beans, chocolates, etc.)** (4 pages)

Overview  
Knoze AllerPops  
ActiKid Magic Beans  
&Me Period Chocolates  
ActiKid Magic Beans

**Drinks, teas & pods** (4 pages)

Overview  
Chinelle E-Jiao Oligopeptide Essenee Drink  
ChondroDol Naturel Infusion Articulations  
Tetley Super Herbal Tea Antiox

**Gummies** (4 pages)

Overview  
Dupha Active  
Hilo Muscle Builder Gummies  
Perfectil Hair Crush Gummies

**Jellies** (4 pages)

Overview  
Lipovitan Jelly for Sports  
Swisse Ultiboost Immune Support Jelly  
Kracie Children's Cough Kampo Jelly

**Tri-layer Tablets** (4 pages)

Overview  
Sustenium Bioritmo 3 Multivitaminico Donna  
Nature's Bounty Sleep3  
Aquilea Antiacido

**Clothing** (3 pages)

Overview  
Mustela Stelatopia Pijama Calmante  
Theraworx Relief Joint Discomfort and Inflammation

**Patches** (4 pages)

Overview  
Killa  
Impirica CBD Isolate Patch  
Thermaplast Spiral Heat

**Oral Gels** (3 pages)

Overview  
Healthycell Vegan Essentials  
Altrient Vitamin B

**Roll-ons** (3 pages)

Overview  
Green Roads Muscle & Joint Heat Relief  
Oilogic Kids Nervous & Anxious

**Vape Pens & Inhalers** (3 pages)

Overview  
Voke  
Social CBD Blends Focus

**Ingredient, Flavour & Labelling Trends** (36 pages)

**Chocolate** (3 pages)

Overview  
Health Lab Collagen Beauty Ball  
Evalar Sleep Formula Express Lozenges

**MCT / Coconut Oil** (4 pages)

Overview  
Blistex Lip Infusions Nourish Blend  
Vagisil Scentsitive Scents V-Friendly Bath Bomb  
Garden of Life Dr. Formulated Organic Coconut MCT Oil

**Turmeric / Curcumin** (3 pages)

Overview  
Hepalyse Super Rich  
Holistik Recover

**Collagen** (3 pages)

Overview  
Aletam  
Sustaflex

**Mushroom** (3 pages)

Overview  
Purica Zensations Clear Mind  
Sundown Organics Respond Immune Complex

**Elderberry** (3 pages)

Overview  
New Chapter Elderberry Powder

Zarbee's Naturals Cough Syrup+ Immune

**Coffee / Caffeine (5 pages)**

Overview

Neuriva Plus

Emergen-C Nutrient Shot Energy+

Sofina iP Chlorogenic Acid Beverage EX

**Ashgawandha / Schisandra (4 pages)**

Overview

Endo Calm

Miralo

Livli Proactive Care Daily Multivitamin for Cannabis Users

**Fixed-dose Combinations (4 pages)**

Overview

Ipraféine

Grammidin Anaesthetic Spray

Arm & Hammer Athlete's Foot 2-Way Spray

**Vegan / Gluten-free / Organic (4 pages)**

Overview

La Bédouze

Exacto Test Gluten

Oath Organic Golden Turmeric

**Innovation by Company (6 pages)**

GSK / Nestlé

P&G / Sanofi

Eos / J&J

Taisho / RB

Beiersdorf / PharmaCare

**Innovation by Region & Country (21 pages)**

Innovation by Region 2019

Argentina

*Chart: Top 5 CHC subcategories by innovation in 2019*

Australia

*Chart: Top 5 CHC subcategories by innovation in 2019*

Brazil

*Chart: Top 5 CHC subcategories by innovation in 2019*

Canada

*Chart: Top 5 CHC subcategories by innovation in 2019*

China

*Chart: Top 5 CHC subcategories by innovation in 2019*

Colombia

*Chart: Top 5 CHC subcategories by innovation in 2019*

France

*Chart: Top 5 CHC subcategories by innovation in 2019*

Germany

*Chart: Top 5 CHC subcategories by innovation in 2019*

India

*Chart: Top 5 CHC subcategories by innovation in 2019*

Indonesia

*Chart: Top 5 CHC subcategories by innovation in 2019*

Italy

*Chart: Top 5 CHC subcategories by innovation in 2019*

Japan

*Chart: Top 5 CHC subcategories by innovation in 2019*

Mexico

*Chart: Top 5 CHC subcategories by innovation in 2019*

Poland

*Chart: Top 5 CHC subcategories by innovation in 2019*

Russia

*Chart: Top 5 CHC subcategories by innovation in 2019*

South Korea

*Chart: Top 5 CHC subcategories by innovation in 2019*

Spain

*Chart: Top 5 CHC subcategories by innovation in 2019*

Switzerland

*Chart: Top 5 CHC subcategories by innovation in 2019*

UK

*Chart: Top 5 CHC subcategories by innovation in 2019*

USA

*Chart: Top 5 CHC subcategories by innovation in 2019*

Summary & Future Trends (5 pages)

Summary

Future Trends

Personalisation

Conclusion – Future Opportunities