

# Table of Contents

---

<b>Global OTC Eye Health Overview</b>	<b>8</b>
<b>Leading Eye Health Markets</b>	<b>34</b>
<b>Australia</b>	<b>35</b>
<b>Overview</b>	<b>35</b>
<b>Eye care</b>	<b>38</b>
<b>Eye health supplements</b>	<b>44</b>
<b>Eye health outlook</b>	<b>45</b>
<b>Brazil</b>	<b>46</b>
<b>Overview</b>	<b>46</b>
<b>Eye care</b>	<b>49</b>
<b>Eye health supplements</b>	<b>54</b>
<b>Eye health outlook</b>	<b>55</b>
<b>Canada</b>	<b>56</b>
<b>Overview</b>	<b>56</b>
<b>Eye care</b>	<b>59</b>
<b>Eye health supplements</b>	<b>64</b>
<b>Eye health outlook</b>	<b>66</b>
<b>China</b>	<b>67</b>
<b>Overview</b>	<b>67</b>
<b>Eye care</b>	<b>70</b>
<b>Eye health supplements</b>	<b>76</b>
<b>Eye health outlook</b>	<b>78</b>
<b>France</b>	<b>79</b>
<b>Overview</b>	<b>79</b>
<b>Eye care</b>	<b>82</b>
<b>Eye health supplements</b>	<b>88</b>
<b>Eye health outlook</b>	<b>91</b>

# Table of Contents

---

<b>Germany</b>	<b>92</b>
<b>Overview</b>	<b>92</b>
<b>Eye care</b>	<b>95</b>
<b>Eye health supplements</b>	<b>102</b>
<b>Eye health outlook</b>	<b>106</b>
<b>India</b>	<b>107</b>
<b>Overview</b>	<b>107</b>
<b>Eye care</b>	<b>110</b>
<b>Eye health outlook</b>	<b>114</b>
<b>Italy</b>	<b>115</b>
<b>Overview</b>	<b>115</b>
<b>Eye care</b>	<b>118</b>
<b>Eye health supplements</b>	<b>124</b>
<b>Eye health outlook</b>	<b>127</b>
<b>Japan</b>	<b>128</b>
<b>Overview</b>	<b>128</b>
<b>Eye care</b>	<b>131</b>
<b>Eye health supplements</b>	<b>140</b>
<b>Eye health outlook</b>	<b>143</b>
<b>Poland</b>	<b>144</b>
<b>Overview</b>	<b>144</b>
<b>Eye care</b>	<b>147</b>
<b>Eye health supplements</b>	<b>153</b>
<b>Eye health outlook</b>	<b>156</b>
<b>Russia</b>	<b>157</b>
<b>Overview</b>	<b>157</b>
<b>Eye care</b>	<b>160</b>
<b>Eye health supplements</b>	<b>164</b>
<b>Eye health outlook</b>	<b>166</b>

# Table of Contents

---

<b>Spain</b>	<b>167</b>
<b>Overview</b>	<b>167</b>
<b>Eye care</b>	<b>170</b>
<b>Eye health supplements</b>	<b>175</b>
<b>Eye health outlook</b>	<b>179</b>
<b>UK</b>	<b>180</b>
<b>Overview</b>	<b>180</b>
<b>Eye care</b>	<b>183</b>
<b>Eye health supplements</b>	<b>189</b>
<b>Eye health outlook</b>	<b>191</b>
<b>USA</b>	<b>192</b>
<b>Overview</b>	<b>192</b>
<b>Eye care</b>	<b>195</b>
<b>Eye health supplements</b>	<b>204</b>
<b>Eye health outlook</b>	<b>208</b>
<b>Brand Case Studies</b>	<b>209</b>
<b>Clear-Eyes</b>	<b>210</b>
<b>Hylo</b>	<b>211</b>
<b>Nutrof</b>	<b>213</b>
<b>Ocuvite / PreserVision</b>	<b>214</b>
<b>Optive</b>	<b>217</b>
<b>Optrex</b>	<b>219</b>
<b>Refresh</b>	<b>221</b>
<b>Rohto</b>	<b>223</b>
<b>Sante</b>	<b>225</b>
<b>Shanliang</b>	<b>226</b>
<b>Systane</b>	<b>227</b>
<b>Vitalux</b>	<b>230</b>
<b>Global OTC Eye Health Outlook</b>	<b>231</b>