

Table of Contents

Global Overview	15
Leading Derma Markets	28
Australia	29
Overview	29
Wound care	34
Antifungals	37
Acne remedies	43
Lip care	46
Cold sore treatments	48
Head lice treatments	49
Eczema & psoriasis	52
Scalp treatments	54
Haemorrhoid preparations	55
Anti-itch	56
Feminine intimate care	58
Hair loss treatments	60
Wart & verruca treatments	61
Circulatory aids	62
Derma outlook	63
Brazil	64
Overview	64
Wound care	69
Acne remedies	74
Feminine intimate care	77
Circulatory aids	79
Antifungals	81
Haemorrhoid preparations	84
Scalp treatments	85
Eczema & psoriasis	87

Table of Contents

Brazil (cont.)

Hair loss treatments	89
Head lice treatments	90
Wart & verruca treatments	91
Derma outlook	92

Canada

Overview	93
Wound care	98
Acne remedies	101
Antifungals	104
Lip care	108
Anti-itch	110
Scalp treatments	112
Eczema & psoriasis	114
Haemorrhoid preparations	115
Cold sore treatments	117
Wart & verruca treatments	118
Head lice treatments	120
Hair loss treatments	121
Circulatory aids	122
Derma outlook	123

China

Overview	124
Antifungals	129
Wound care	134
Anti-itch	138
Feminine intimate care	140
Haemorrhoid preparations	142
Scalp treatments	144

Table of Contents

China (cont.)

Acne remedies	145
Lip care	147
Cold sore treatments	148
Hair loss treatments	149
Derma outlook	150

France

Overview	151
Wound care	156
Acne remedies	162
Circulatory aids	166
Antifungals	169
Feminine intimate care	173
Lip care	176
Scalp treatments	178
Eczema & psoriasis	180
Head lice treatments	181
Anti-itch	184
Wart & verruca treatments	185
Hair loss treatments	187
Haemorrhoid preparations	189
Cold sore treatments	190
Derma outlook	191

Germany

Overview	192
Wound care	197
Hair loss treatments	200

Table of Contents

Germany (cont.)

Antifungals	202
Acne remedies	206
Eczema & psoriasis	208
Lip care	209
Anti-itch	211
Feminine intimate care	213
Circulatory aids	215
Cold sore treatments	217
Scalp treatments	219
Haemorrhoid preparations	220
Head lice treatments	221
Wart & verruca treatments	222
Derma outlook	223

India

Overview	224
Wound care	228
Anti-itch	233
Acne remedies	236
Antifungals	238
Scalp treatments	240
Head lice treatments	241
Haemorrhoid preparations	242
Hair loss treatments	243
Feminine intimate care	244
Derma outlook	246

Table of Contents

Italy	247
Overview	247
Circulatory aids	252
Antifungals	254
Wound care	258
Feminine intimate care	262
Haemorrhoid preparations	265
Lip care	267
Acne remedies	269
Anti-itch	271
Scalp treatments	273
Head lice treatments	275
Cold sore treatments	277
Hair loss treatments	278
Eczema & psoriasis	280
Wart & verruca treatments	281
Derma outlook	282
Japan	283
Overview	283
Hair loss treatments	289
Anti-itch	292
Wound care	295
Antifungals	298
Haemorrhoid preparations	302
Acne remedies	304
Eczema & psoriasis	307
Scalp treatments	309

Table of Contents

Japan (cont.)

Wart & verruca treatments	311
Lip care	312
Cold sore treatments	314
Derma outlook	315

Mexico

Overview	316
Wound care	321
Antifungals	326
Acne remedies	330
Hair loss treatments	333
Head lice treatments	335
Haemorrhoid preparations	337
Circulatory aids	338
Feminine intimate care	340
Scalp treatments	342
Anti-itch	343
Lip care	344
Wart & verruca treatments	345
Cold sore treatments	346
Derma outlook	347

Poland

Overview	348
Circulatory aids	353
Wound care	356
Acne remedies	360
Haemorrhoid preparations	362

Table of Contents

Poland (cont.)

Feminine intimate care	364
Scalp treatments	366
Antifungals	367
Hair loss treatments	370
Anti-itch	372
Cold sore treatments	373
Eczema & psoriasis	374
Wart & verruca treatments	375
Lip care	376
Head lice treatments	377
Derma outlook	378

Russia

Overview	379
Wound care	384
Circulatory aids	388
Antifungals	390
Anti-itch	393
Haemorrhoid preparations	395
Feminine intimate care	397
Acne remedies	399
Scalp treatments	401
Cold sore treatments	402
Head lice treatments	403
Eczema & psoriasis	404
Hair loss treatments	405
Derma outlook	406

Table of Contents

Spain	407
Overview	407
Wound care	412
Circulatory aids	415
Hair loss treatments	416
Acne remedies	418
Lip care	421
Anti-itch	422
Antifungals	424
Head lice treatments	426
Feminine intimate care	428
Haemorrhoid preparations	430
Scalp treatments	431
Cold sore treatments	433
Wart & verruca treatments	434
Derma outlook	435
UK	436
Overview	436
Eczema & psoriasis	441
Wound care	444
Antifungals	448
Acne remedies	452
Lip care	455
Scalp treatments	458
Head lice treatments	460
Anti-itch	462
Haemorrhoid preparations	464

Table of Contents

UK (cont.)	
Cold sore treatments	465
Wart & verruca treatments	467
Feminine intimate care	469
Hair loss treatments	471
Derma outlook	472
USA	473
Overview	473
Wound care	478
Lip care	484
Acne remedies	487
Antifungals	491
Anti-itch	497
Feminine intimate care	500
Haemorrhoid preparations	503
Cold sore treatments	505
Head lice treatments	506
Hair loss treatments	508
Scalp treatments	510
Eczema & psoriasis	511
Wart & verruca treatments	512
Derma outlook	513
Brand Case Studies	514
Asepxia	515
Aveeno	517
Cetaphil	519
Cicatricure	521

Table of Contents

Brand Case Studies (cont.)

Daflon	523
Gold Bond	525
Loceryl	526
Naloc / Kerasal / Emtrix	528
RiUP	530
Vagisil	531

Global Outlook	533
-----------------------	------------