

Analgesics

The Evolving Self-Care Market for Pain Relief

(359 pages)

Definitions & methodology

Executive summary (33 pages)

Global analgesics market

Global analgesics sales by category mid-2017

Global analgesics sales mid-2016 & mid-2017

Global analgesics sales by major region mid-2017

Global analgesics sales by region mid-2017

Net contribution of categories to global analgesics growth mid-2017

A brief history of pain

Systemic analgesics

Global systemic analgesics sales mid-2016 & mid-2017

Global systemic analgesics sales by major region mid-2017

Leading systemic analgesics markets mid-2017

Systemic analgesics trends in key markets

Global leading systemic analgesics 2016

Topical analgesics

Global topical analgesics sales mid-2016 & mid-2017

Global topical analgesics sales by major region mid-2017

Topical analgesics in key markets

Global leading topical analgesics 2016

Mouth & dental analgesics

Global mouth & dental analgesics sales mid-2016 & mid-2017

Global leading mouth & dental analgesics 2016

New Product Development driving sales in some markets

Leading marketers & brands

Global leading analgesics marketers 2016

GSK analgesics sales by brand 2016

Sanofi analgesics sales by brand 2016

Pfizer analgesics sales by brand 2016

J&J analgesics sales by brand 2016

Bayer analgesics sales by brand 2016

Supplements for pain relief

Scientific studies key to improving established medicines and highlighting new avenues for growth

Medical cannabis

New technology in pain relief

TENS medical devices making waves in the US

Global outlook for analgesics

Analgesics categories forecast sales 2016-26

Analgesics regions forecast sales 2016-26

Leading Analgesics Markets

Australia (19 pages)

Overview (5pp)

Australia analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Australia

Category overview

Australia analgesics sales by category mid-2017

Growth drivers & negative factors

Australia leading analgesics marketers mid-2017

Australia leading analgesics brands mid-2017

Codeine-containing OTCs to move Rx from early 2018

Legal status of key analgesics ingredients in Australia

Australia analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends

Australia systemic analgesics sales mid-2016 & mid-2017

Australia top brands' share of systemic analgesics sales mid-2017

Australia leading systemic analgesics mid-2017

Australia systemic analgesics sales by ingredient 2016

2016-17 sees numerous regulatory changes for systemic analgesics

Topical analgesics (4pp)

Key topical analgesics trends

Australia topical analgesics sales mid-2016 & mid-2017

Australia top brands' share of topical analgesics sales mid-2017

Australia leading topical analgesics mid-2017

Australia topical analgesics sales by ingredient 2016

BioElectronics partners with EvoMed to launch pain relief devices

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

Australia mouth & dental analgesics sales mid-2016 & mid-2017

Australia leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (3pp)

Key herbal & natural supplements for pain relief trends

Australia herbal & natural joint health sales mid-2016 & mid-2017

Australia leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Systemics future uncertain owing to impending regulatory shakeup

Australia forecast analgesics sales 2021-26

Brazil (18 pages)

Overview (5pp)

Brazil analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Brazil

Category overview

Brazil leading analgesics marketers mid-2017

Brazil leading analgesics brands mid-2017

Legal status of key analgesics ingredients in Brazil

Brazil analgesics sales by pharmacy channel 2016

Numerous analgesic switches proposed with first reclassifications likely by end-2017

Systemic analgesics (6pp)

Key systemic analgesics trends

Brazil systemic analgesics sales mid-2016 & mid-2017

Brazil top brands' share of systemic analgesics sales mid-2017

Brazil leading systemic analgesics mid-2017
Brazil systemic analgesics sales by ingredient 2016

Topical analgesics (3pp)

Key topical analgesics trends
Brazil topical analgesics sales mid-2016 & mid-2017
Brazil top brands' share of topical analgesics sales mid-2017
Brazil leading topical analgesics mid-2017
Brazil topical analgesics sales by ingredient 2016

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends
Brazil mouth & dental analgesics sales mid-2016 & mid-2017
Brazil leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends
Brazil herbal & natural joint health sales mid-2016 & mid-2017
Brazil leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Switch liberalisation offers numerous opportunities
Brazil forecast analgesics sales 2021-26

Canada (18 pages)

Overview (5pp)

Canada analgesics sales mid-2016 & mid-2017
3 key analgesics trends in Canada
Category overview
Canada leading analgesics marketers mid-2017
Canada leading analgesics brands mid-2017
Legal status of key analgesics ingredients in Canada
Paracetamol labeling standards updated in 2016 and further regulation discussed
Canada analgesics sales by pharmacy channel 2016

Systemic analgesics (4pp)

Key systemic analgesics trends
Canada systemic analgesics sales mid-2016 & mid-2017
Canada top brands' share of systemic analgesics sales mid-2017
Canada leading systemic analgesics mid-2017
Canada systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends
Canada topical analgesics sales mid-2016 & mid-2017
Canada top brands' share of topical analgesics sales mid-2017
Canada leading topical analgesics mid-2017
Canada topical analgesics sales by ingredient 2016
Health Canada issues menthol safety warning
AVACEN 100 medical device offers alternative to medicated therapies

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends
Canada mouth & dental analgesics sales mid-2016 & mid-2017
Canada leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (4pp)

Key herbal & natural supplements for pain relief trends

Canada herbal & natural joint health sales mid-2016 & mid-2017

Canada leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Safety a regulatory focus

Canada forecast analgesics sales 2021-26

China (17 pages)

Overview (4pp)

China analgesics sales mid-2016 & mid-2017

3 key analgesics trends in China

Category overview

China leading analgesics marketers mid-2017

China leading analgesics brands mid-2017

Legal status of key analgesics ingredients in China

China analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends

China systemic analgesics sales mid-2016 & mid-2017

China top brands' share of systemic analgesics sales mid-2017

China leading systemic analgesics mid-2017

China systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends

China topical analgesics sales mid-2016 & mid-2017

China top brands' share of topical analgesics sales mid-2017

China leading topical analgesics mid-2017

China topical analgesics sales by ingredient 2016

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

China mouth & dental analgesics sales mid-2016 & mid-2017

China leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends

China herbal & natural joint health sales mid-2016 & mid-2017

China leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Route to success lies in continued investment in promotion that builds connections and trust

China forecast analgesics sales 2021-26

France (22 pages)

Overview (5pp)

France analgesics sales mid-2016 & mid-2017

3 key analgesics trends in France

Category overview

France leading analgesics marketers mid-2017

France leading analgesics brands mid-2017

Legal status of key analgesics ingredients in France
France analgesics sales by pharmacy channel 2016
Analgesics feature heavily on the self-selection list

Systemic analgesics (6pp)

Key systemic analgesics trends
France systemic analgesics sales mid-2016 & mid-2017
France top brands' share of systemic analgesics sales mid-2017
France leading systemic analgesics mid-2017
France systemic analgesics sales by ingredient 2016
Codeine and opioid derivatives reverse-switched in France

Topical analgesics (6pp)

Key topical analgesics trends
France topical analgesics sales mid-2016 & mid-2017
France top brands' share of topical analgesics sales mid-2017
France leading topical analgesics mid-2017
France topical analgesics sales by ingredient 2016

Mouth & dental analgesics (2pp)

Key mouth & dental analgesics trends
France mouth & dental analgesics sales mid-2016 & mid-2017
France top brands' share of mouth & dental analgesics sales mid-2017
France leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends
France herbal & natural joint health sales mid-2016 & mid-2017
France leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Pure OTC offers route to dynamism
France forecast analgesics sales 2021-26

Germany (19 pages)

Overview (4pp)

Germany analgesics sales mid-2016 & mid-2017
3 key analgesics trends in Germany
Category overview
Germany leading analgesics marketers mid-2017
Germany leading analgesics brands mid-2017
Legal status of key analgesics ingredients in Germany
Germany analgesics sales by pharmacy channel 2016

Systemic analgesics (6pp)

Key systemic analgesics trends
Germany systemic analgesics sales mid-2016 & mid-2017
Germany top brands' share of systemic analgesics sales mid-2017
Germany leading systemic analgesics mid-2017
Germany systemic analgesics sales by ingredient 2016
Medical cannabis legalised in 2017
Homeopathic pain relief segment frequently extended

Topical analgesics (4pp)

Key topical analgesics trends
Germany topical analgesics sales mid-2016 & mid-2017

Germany top brands' share of topical analgesics sales mid-2017
Germany leading topical analgesics mid-2017
Germany topical analgesics sales by ingredient 2016

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

Germany mouth & dental analgesics sales mid-2016 & mid-2017

Germany leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (3pp)

Key herbal & natural supplements for pain relief trends

Germany herbal & natural joint health sales mid-2016 & mid-2017

Germany leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Switches and product approvals will shake up market

Germany forecast analgesics sales 2021-26

India (16 pages)

Overview (4pp)

India analgesics sales mid-2016 & mid-2017

3 key analgesics trends in India

Category overview

India leading analgesics marketers mid-2017

India leading analgesics brands mid-2017

Legal status of key analgesics ingredients in India

India analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends

India systemic analgesics sales mid-2016 & mid-2017

India top brands' share of systemic analgesics sales mid-2017

India leading systemic analgesics mid-2017

NSAID sales to be hit by rise in dengue cases?

India systemic analgesics sales by ingredient 2016

Ban on fixed-dose combinations has temporary effect on analgesics sales

Topical analgesics (6pp)

Key topical analgesics trends

India topical analgesics sales mid-2016 & mid-2017

India top brands' share of topical analgesics sales mid-2017

India leading topical analgesics mid-2017

Sprays for sports pain are popular launch choices

India topical analgesics sales by ingredient 2016

Outlook (1pp)

Strong growth to continue, although hurdles to clear

India forecast analgesics sales 2021-26

Indonesia (16 pages)

Overview (4pp)

Indonesia analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Indonesia

Category overview

Indonesia leading analgesics marketers mid-2017

Indonesia leading analgesics brands mid-2017
Legal status of key analgesics ingredients in Indonesia
Indonesia analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends
Indonesia systemic analgesics sales mid-2016 & mid-2017
Indonesia top brands' share of systemic analgesics sales mid-2017
Indonesia leading systemic analgesics mid-2017
Indonesia systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends
Indonesia topical analgesics sales mid-2016 & mid-2017
Indonesia top brands' share of topical analgesics sales mid-2017
Indonesia leading topical analgesics mid-2017
Indonesia topical analgesics sales by ingredient 2016

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends
Indonesia herbal & natural joint health sales mid-2016 & mid-2017
Indonesia leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Younger generation key to market growth
Indonesia forecast analgesics sales 2021-26

Italy (16 pages)

Overview (4pp)

Italy analgesics sales mid-2016 & mid-2017
3 key analgesics trends in Italy
Category overview
Italy leading analgesics marketers mid-2017
Italy leading analgesics brands mid-2017
2017 court ruling means SOP-status brands can now be advertised
Legal status of key analgesics ingredients in Italy
Italy analgesics sales by pharmacy channel 2016

Systemic analgesics (4pp)

Key systemic analgesics trends
Italy systemic analgesics sales mid-2016 & mid-2017
Italy top brands' share of systemic analgesics sales mid-2017
Italy leading systemic analgesics mid-2017
Italy systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends
Italy topical analgesics sales mid-2016 & mid-2017
Italy top brands' share of topical analgesics sales mid-2017
Italy leading topical analgesics mid-2017
Italy topical analgesics sales by ingredient 2016

Mouth & dental analgesics (2pp)

Key mouth & dental analgesics trends
Italy mouth & dental analgesics sales mid-2016 & mid-2017

Italy top brands' share of mouth & dental analgesics sales mid-2017
Italy leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (1pp)

Key herbal & natural supplements for pain relief trends
Italy herbal & natural joint health sales mid-2016 & mid-2017
Italy leading herbal & natural joint health brands mid-2017

Outlook (1pp)

New regulations permitting SOPs to be advertised could challenge established pure OTCs
Italy forecast analgesics sales 2021-26

Japan (20 pages)

Overview (4pp)

Japan analgesics sales mid-2016 & mid-2017
3 key analgesics trends in Japan
Category overview
Japan leading analgesics marketers mid-2017
Japan leading analgesics brands mid-2017
Legal status of key analgesics ingredients in Japan
Japan analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends
Japan systemic analgesics sales mid-2016 & mid-2017
Japan top brands' share of systemic analgesics sales mid-2017
Japan leading systemic analgesics mid-2017
Japan systemic analgesics sales by ingredient 2016

Topical analgesics (5pp)

Key topical analgesics trends
Japan topical analgesics sales mid-2016 & mid-2017
Japan top brands' share of topical analgesics sales mid-2017
Japan leading topical analgesics mid-2017
Japan topical analgesics sales by ingredient 2016
Loxonin S enters topical category in 2016

Mouth & dental analgesics (2pp)

Key mouth & dental analgesics trends
Japan mouth & dental analgesics sales mid-2016 & mid-2017
Japan top brands' share of mouth & dental analgesics sales mid-2017
Japan leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (3pp)

Key herbal & natural supplements for pain relief trends
Japan herbal & natural joint health sales mid-2016 & mid-2017
Japan leading herbal & natural joint health brands mid-2017
Traditional herbal pain relievers a diverse segment

Outlook (1pp)

Switch will remain avenue for growth
Japan forecast analgesics sales 2021-26

Mexico (14 pages)

Overview (4pp)

Mexico analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Mexico

Category overview

Mexico leading analgesics marketers mid-2017

Medicinal cannabis legalised in 2017

Mexico leading analgesics brands mid-2017

Legal status of key analgesics ingredients in Mexico

Mexico analgesics sales by pharmacy channel 2016

Systemic analgesics (4pp)

Key systemic analgesics trends

Mexico systemic analgesics sales mid-2016 & mid-2017

Mexico top brands' share of systemic analgesics sales mid-2017

Mexico leading systemic analgesics mid-2017

Mexico systemic analgesics sales by ingredient 2016

Topical analgesics (3pp)

Key topical analgesics trends

Mexico topical analgesics sales mid-2016 & mid-2017

Mexico top brands' share of topical analgesics sales mid-2017

Mexico leading topical analgesics mid-2017

Mexico topical analgesics sales by ingredient 2016

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

Mexico mouth & dental analgesics sales mid-2016 & mid-2017

Mexico leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (1pp)

Key herbal & natural supplements for pain relief trends

Mexico herbal & natural joint health sales mid-2016 & mid-2017

Mexico leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Lifestyle conditions will drive demand for analgesics

Mexico forecast analgesics sales 2021-26

Poland (16 pages)

Overview (4pp)

Poland analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Poland

Category overview

Poland leading analgesics marketers mid-2017

Poland leading analgesics brands mid-2017

Legal status of key analgesics ingredients in Poland

Poland analgesics sales by pharmacy channel 2016

Systemic analgesics (4pp)

Key systemic analgesics trends

Poland systemic analgesics sales mid-2016 & mid-2017

Poland top brands' share of systemic analgesics sales mid-2017

Poland leading systemic analgesics mid-2017

Poland systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends

Poland topical analgesics sales mid-2016 & mid-2017

Poland top brands' share of topical analgesics sales mid-2017

Poland leading topical analgesics mid-2017

Poland topical analgesics sales by ingredient 2016

Mouth & dental analgesics (2pp)

Key mouth & dental analgesics trends

Poland mouth & dental analgesics sales mid-2016 & mid-2017

Poland top brands' share of mouth & dental analgesics sales mid-2017

Poland leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (1pp)

Key herbal & natural supplements for pain relief trends

Poland herbal & natural joint health sales mid-2016 & mid-2017

Poland leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Amid a wave of switch and launch activity, continued promotional support for brands is key

Poland forecast analgesics sales 2021-26

Russia (17 pages)

Overview (4pp)

Russia analgesics sales mid-2016 & mid-2017

3 key analgesics trends in Russia

Category overview

Russia leading analgesics marketers mid-2017

Russia leading analgesics brands mid-2017

Legal status of key analgesics ingredients in Russia

Russia analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends

Russia systemic analgesics sales mid-2016 & mid-2017

Russia top brands' share of systemic analgesics sales mid-2017

Russia leading systemic analgesics mid-2017

Russia systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends

Russia topical analgesics sales mid-2016 & mid-2017

Russia top brands' share of topical analgesics sales mid-2017

Russia leading topical analgesics mid-2017

Russia topical analgesics sales by ingredient 2016

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

Russia mouth & dental analgesics sales mid-2016 & mid-2017

Russia leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends

Russia herbal & natural joint health sales mid-2016 & mid-2017

Russia leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Success lies in altering the Russian attitude towards pain while offering cost-effective products

Russia forecast analgesics sales 2021-26

South Korea (17 pages)

Overview (4pp)

South Korea analgesics sales mid-2016 & mid-2017

3 key analgesics trends in South Korea

Category overview

South Korea leading analgesics marketers mid-2017

South Korea leading analgesics brands mid-2017

Legal status of key analgesics ingredients in South Korea

South Korea analgesics sales by pharmacy channel 2016

Systemic analgesics (5pp)

Key systemic analgesics trends

South Korea systemic analgesics sales mid-2016 & mid-2017

South Korea top brands' share of systemic analgesics sales mid-2017

South Korea leading systemic analgesics mid-2017

South Korea systemic analgesics sales by ingredient 2016

Major safety concerns surrounding analgesic use takes their toll on the category topline

Topical analgesics (5pp)

Key topical analgesics trends

South Korea topical analgesics sales mid-2016 & mid-2017

South Korea top brands' share of topical analgesics sales mid-2017

South Korea leading topical analgesics mid-2017

South Korea topical analgesics sales by ingredient 2016

Mini-patch formats are on the rise as the "Korean Wave" spreads throughout Asia
Several loxoprofen patches to be branded with a "severe allergy" warning

Mouth & dental analgesics (1pp)

Key mouth & dental analgesics trends

South Korea mouth & dental analgesics sales mid-2016 & mid-2017

South Korea leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (1pp)

Key herbal & natural supplements for pain relief trends

South Korea herbal & natural joint health sales mid-2016 & mid-2017

South Korea leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Route to growth lies in new product formulas and expansion into popular pain-relief niches

South Korea forecast analgesics sales 2021-26

UK (18 pages)

Overview (4pp)

UK analgesics sales mid-2016 & mid-2017

3 key analgesics trends in UK

Category overview

UK leading analgesics marketers mid-2017

UK leading analgesics brands mid-2017
Legal status of key analgesics ingredients in UK
UK analgesics sales by pharmacy channel 2016

Systemic analgesics (4pp)

Key systemic analgesics trends
UK systemic analgesics sales mid-2016 & mid-2017
UK top brands' share of systemic analgesics sales mid-2017
UK leading systemic analgesics mid-2017
UK systemic analgesics sales by ingredient 2016

Topical analgesics (4pp)

Key topical analgesics trends
UK topical analgesics sales mid-2016 & mid-2017
UK top brands' share of topical analgesics sales mid-2017
UK leading topical analgesics mid-2017
UK topical analgesics sales by ingredient 2016

Mouth & dental analgesics (3pp)

Key mouth & dental analgesics trends
UK mouth & dental analgesics sales mid-2016 & mid-2017
UK top brands' share of mouth & dental analgesics sales mid-2017
UK leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends
UK herbal & natural joint health sales mid-2016 & mid-2017
UK leading herbal & natural joint health brands mid-2017

Outlook (1pp)

Marketers need to look at expanding into new niches and offer more value to compete against PLs
UK forecast analgesics sales 2021-26

USA (23 pages)

Overview (4pp)

USA analgesics sales mid-2016 & mid-2017
3 key analgesics trends in USA
Category overview
USA leading analgesics marketers mid-2017
USA leading analgesics brands mid-2017
Legal status of key analgesics ingredients in USA
USA analgesics sales by pharmacy channel 2016

Systemic analgesics (8pp)

Key systemic analgesics trends
USA systemic analgesics sales mid-2016 & mid-2017
USA top brands' share of systemic analgesics sales mid-2017
USA leading systemic analgesics mid-2017
USA systemic analgesics sales by ingredient 2016
CDC forecasts on arthritis indicate that OTC growth is likely to accelerate
Excedrin works for migraine

Topical analgesics (6pp)

Key topical analgesics trends
USA topical analgesics sales mid-2016 & mid-2017

USA top brands' share of topical analgesics sales mid-2017

USA leading topical analgesics mid-2017

USA topical analgesics sales by ingredient 2016

OTC lidocaine patch = prescription for pain

TENS medical devices boost the topicals topline

Mouth & dental analgesics (2pp)

Key mouth & dental analgesics trends

USA mouth & dental analgesics sales mid-2016 & mid-2017

USA top brands' share of mouth & dental analgesics sales mid-2017

USA leading mouth & dental analgesics mid-2017

Herbal & natural supplements for pain relief (2pp)

Key herbal & natural supplements for pain relief trends

USA herbal & natural joint health sales mid-2016 & mid-2017

USA leading herbal & natural joint health brands mid-2017

Outlook (1pp)

New technology will drive sales

USA forecast analgesics sales 2021-26

Scientific studies (23 pages)

Introduction

Health & safety concerns

Codeine global activity timeline

Medicines in the scientific spotlight

Painfully tired?

Supplements studied for role in pain relief

Snake venom hits the right therapeutic spot

Glucosamine's claims do not hold up

Medical cannabis

Technology backed by evidence

Studies seek to improve existing medicine and highlight other avenues for growth

Brand Case Studies (13 pages)

Advil (Pfizer) (2pp)

Advil analgesics sales 2012-16

Advil leading analgesics markets mid-2017

Success factors

Doliprane (Sanofi) (1pp)

Doliprane analgesics sales 2012-16

Doliprane leading analgesics markets mid-2017

Success factors

Loxonin S (Daiichi Sankyo) (1pp)

Loxonin S analgesics sales 2012-16

Loxonin S leading analgesics markets mid-2017

Success factors

Motrin (J&J) (2pp)

Motrin analgesics sales 2012-16

Motrin leading analgesics markets mid-2017

Success factors

Neosaldina (Nycomed / Takeda) (1pp)

Neosaldina analgesics sales 2012-16

Neosaldina leading analgesics markets mid-2017

Success factors

Nurofen (RB) (2pp)

Nurofen analgesics sales 2012-16

Nurofen leading analgesics markets mid-2017

Success factors

Salonpas (Hisamitsu) (2pp)

Salonpas analgesics sales 2012-16

Salonpas leading analgesics markets mid-2017

Success factors

Voltaren (GSK) (2pp)

Voltaren analgesics sales 2012-16

Voltaren leading analgesics markets mid-2017

Success factors

Outlook (10 pages)

Global outlook for analgesics

Global forecast analgesics sales by category 2021-16

Global forecast analgesics sales by regions 2021-26

Outlook across key markets

Analgesics regions forecast sales 2016-26

Asia-Pacific forecast analgesics sales 2021-26

North America forecast analgesics sales 2021-26

Western Europe forecast analgesics sales 2021-26

Latin America forecast analgesics sales 2021-26

C&E Europe forecast analgesics sales 2021-26

Rx-to-OTC Switch prospects

Triptans for migraine

Topical NSAIDs in the US

Other notable areas

Opportunities & Threats