

# Nicholas Hall's Global and European Trends & Hot Topics Webinar

*\*Held via GoToWebinar*

**30 September 10:00 – 11:30 BST**



This webinar is a unique chance to join Nicholas Hall as he gives an update on the Global and Regional European CHC market performance. Nicholas will be joined by Nina Stimson and they will cover pressing Hot Topics, such as **COVID-19**, with *DB6* market projections, **e-detailing**, **Sustainability** and **Distribution**.

## Meet our Speakers



**Nicholas Hall**  
*Chairman & Creative Solutions Director*



**Nina Stimson**  
*Executive VP & Member of the Advisory Group*

## Agenda

- **Global & Regional European Trends Keynote**
  - CHC market performance update
  - Growth prospects & key drivers
  - WOW brands!
- **Covid-19**
  - How does CHC fare in turbulent times
  - Market projections: *DB6* market projections, Best, Worst & Most likely cases
  - Overview of CHC category impact
  - How the pandemic is affecting the major players
- **Hot Topics**
  - Distribution: Impact on consumer buying patterns, including e-Commerce
  - e-detailing
  - Sustainability & the green trend

**Presentation with 10 minute Q&A**

**GB£295 per person**

To find out more please contact:  
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