

SPEAKERS



NICHOLAS HALL
*Executive Chairman &
Creative Solutions Director
Nicholas Hall Group
of Companies*

Nicholas is Executive Chairman & Creative Solutions Director of the Nicholas Hall Group of Companies, an elite consulting, business intelligence and executive recruitment company primarily serving the consumer healthcare industry since 1978.

After a career in marketing and general management with Procter & Gamble, Vicks and GD Searle, Nicholas set up his own company, which has remained resolutely independent as it has expanded and flourished. Throughout that time Nicholas has managed the company's consultancy practice, which has among its clients many blue chip OTC companies, as well as some of the leading local laboratories in Europe, Asia, Middle East and Latin America.

He has more than four decades of experience in the healthcare industry and has chaired and moderated over 300 conferences and seminars in 58 countries.



Tamara Rogers
*Global Chief Marketing Officer
Haleon*

Tamara was appointed Chief Marketing Officer for GSK Consumer Healthcare in 2019, having previously served as Region Head for EMEA. Prior to joining GSK, Tamara spent 25 years at Unilever, having joined as a Management Trainee in the UK. She held significant leadership positions such as EVP Region Head Personal Care for Unilever North America and prior to that, EVP Global Deodorants Category.

Tamara has nearly 30 years of experience in FMCG with numerous commercial roles across marketing, advertising, customer development and general management, in local, regional and global capacities. Her experience includes the development of business growth strategies, strategic portfolio management, innovation development, branding, design, customer development and trade marketing.

Her responsibilities have also included Media, Consumer Business Insights & Analytics, Marketing and Digital Commerce capability. Tamara is a Board Member of the Global Self-Care Federation, which exists to create a healthier world through better self-care.



Nicolas Grelaud
*General Manager
Open Health Company*

Former pharma executive with 10-year international experience (France, Portugal, Italy & Turkey) in the field of Allergen immunotherapy and Asthma. Nicolas started his career as Marketing analyst before taking over the position of Global Head of Market Research & Strategic Planning at Stallergenes Greer.

In 2011-2014, he set-up commercial operations in Turkey, registered and launched an innovative product in hay fever. In 2015, he became Global Head of Products Life Cycle Management. He joined OpenHealth Company in 2016 to launch in France the largest Health Data online platform in France – The HUB – today used by most OTC players. He is currently leading the Global Sales & Marketing Operations, including strategic partnerships.



Joško Brkić
*Head of CHC Business Unit
JGL*

Josko joined JGL in 2020 and is responsible for strategic initiatives for JGL's global brands in over-the-counter (OTC) segment encompassing three therapeutic areas.

Prior to joining JGL, Josko built his experience in various commercial roles from sales and marketing for leading brands in FMCG, beauty and personal care industry, to management of local, regional and global brands and expert teams.

Passionate about leading expert brand and market intelligence teams to make decisions that build brands, drive business growth and have a positive impact on quality of life in our markets.



Ana-Maria Boncu
*Head of Regulatory eCommerce
Europe & Global Capabilities
Reckitt*

Ana-Maria has over 15 years of experience in Regulatory Affairs with the past six years dedicated to the dynamic field of digital commerce.

She brings expertise in navigating global digital regulatory frameworks and developing impactful regulatory strategies that expand access for patients and consumers.

A dedicated advocate for holistic, proportionate and forward-looking digital regulatory policies, Ana-Maria is passionate about leveraging technology to empower consumers, ultimately enhancing self-care, a key pillar of healthcare strategies.

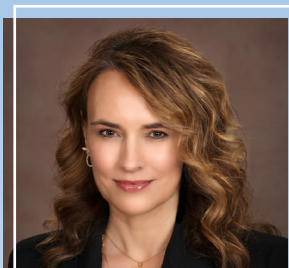


Maša Margan Vunić
*Global Brand Manager
JGL*

A passionate brand strategist with a proven track record of managing JGL's core brands, with extensive experience across different therapeutic areas.

Project lead of JGL's Innovation Hub aimed at securing the company's long-term competitive pipeline. As Global Brand Manager for Meralys, successfully led the brand to market leadership through innovative campaigns, most notably the "What You're Puttin' in Your Nose" initiative, which has revolutionized the way nasal decongestants are communicated in Croatia. Campaign garnered multiple prestigious accolades, including the first-ever "Best of Europe" Effie for a Croatian commercial product and recognition as one of the most effective global campaigns in the WARC Effective 100 ranking.

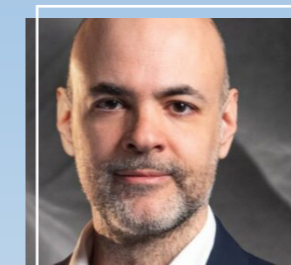
Being honored with the Worldwide Marketing Award at the European Nicholas Hall CHC 2024 conference was a prestigious achievement, setting a new standard for marketing excellence.



Jennifer Cooper
*Chief Scientific Officer
Leadpoint Solutions*

Jennifer Cooper has spent over 25 years in consumer healthcare, including supplement, food and over-the-counter drug companies. She has held senior management and scientific roles at companies in the US and Europe. She has consulted on products and business development projects in North America, Europe, Mexico and Asia.

Ms. Cooper's consulting work includes several Fortune 500 and multinational healthcare corporations, and she has developed and brought to market over 300 new products in more than a dozen countries with more than a billion dollars in revenue.



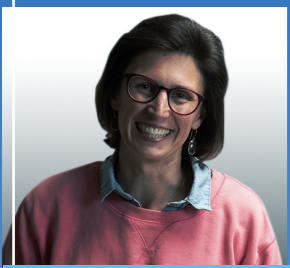
Grigoris Karelos
*General Manager
SEE at Kenvue
President EΦEX
(Greece Selfcare Association)*

Grigoris Karelos is the General Manager and President of the Board of Directors for Kenvue (ex-Johnson & Johnson Consumer Health) for Greece, Balkans and Israel. He leads an organization that spans across 15 countries and a region with 70 million population.

He is President of the Board of Directors for the Selfcare Association of Greece (EΦEX), the Pension Fund (TEA) of Johnson & Johnson, and member of the Board of the Association of the European Self-Medication Industry (AESGP), the Board of Efficient Consumer Response (ECR) Greece, while he has served as member of the Board of Brands In Greece (ESVEP).

Grigoris has a rich 20years experience in roles of Marketing, Commercial and General Management in healthcare for Greece, Balkans and all the countries of South Europe.

SPEAKERS

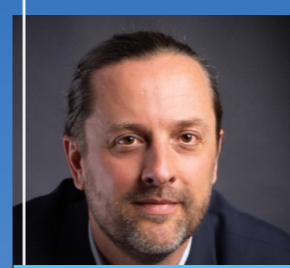


Ellie Adams
CEO
QIVA Global

Ellie is the founder and CEO of QIVA Global, a specialist healthcare eCommerce agency operating in Europe, Asia and US markets.

Ellie is responsible for helping consumer healthcare brands grow their eCommerce businesses in global markets. By global, we mean global – eCommerce is borderless. eCommerce is a complete business model, requiring expertise across operations, marketing, sales and finance, anchored in amazing customer experiences.

Prior to founding QIVA Global, Ellie worked as a strategy consultant at Monitor Deloitte, specialising in commercial strategy and operations. She also spent five years at Thomson Reuters, working in sales, marketing and government affairs positions in the US, UK and China. Ellie is a member of the Bain Advisory Network and a graduate of Durham University.



Benoit Brochet
Founder/CEO
Botani Brands

Benoit BROCHET is an entrepreneur and business leader with over two decades of experience in the consumer healthcare, cosmetics, and natural products industries. His career is marked by a strong focus on innovation and global market development.

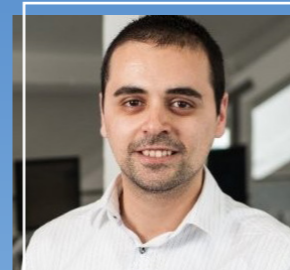
Founder & CEO of Botani Brands (since 2017)
Founder partner of BotaniCert (since 2011)
Managing Partner at Compass Healthcare International (since 2017)
Network Partner France for Nicholas Hall Group of Companies (since 2018)

His company Botani Brands, focuses on bringing innovation to the selfcare industry by designing and developing exclusive natural products for brands worldwide. With his extensive background in both multinational corporations and entrepreneurial ventures, Benoit Brochet brings a wealth of knowledge and insights to the consumer healthcare sector.



Dr. Caroline Montelius
Department Manager
Global Scientific Affairs
Probi

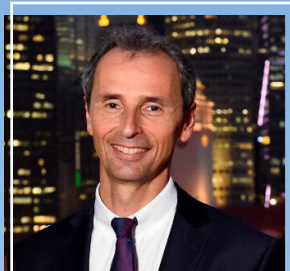
Dr. Caroline Montelius holds a MSc in Molecular Biology and a PhD in Biomedicine with a focus on Nutrition from Lund University, Sweden. Her doctoral research centered on appetite control and weight management. After some time in the academia, she joined Danone before joining Probi in 2016. Currently, Caroline serves as the Department Manager for Probi's Global Scientific Affairs team in Lund, Sweden. In her role, she is a vital link between R&D and Marketing & Sales, interpreting the findings from Probi's extensive clinical trials. Caroline plays a key role in translating complex research into clear, market-friendly communications and in engaging with Probi's global customers to ensure the effective application of scientific insights in business strategy.



Nicholas Micallef
Consultant – Consumer Expert
Nicholas Hall Group
of Companies

Nicholas initially joined the *DB6* team at NHC back in 2012, before moving on to work for a large strategic research company, specialising in Beauty & Personal Care, as well as adjacent industries, including CHC, conducting research on market & category opportunities, competitive landscape, and other specialised analysis such as M&A, and forecast scenarios.

Nicholas re-joined NHC in 2021 as a Consultant, bringing his analytical and client relationship experience, to work on projects in the CHC industry. In 2025, his responsibilities were expanded to a Consumer Specialist role. Nicholas holds an MSc degree specialising in Strategic Management and Economics from the University of Aberdeen.



Jean Claude Bacos
Head of Europe
Nuritas

Jean Claude Bacos has a diverse work experience spanning several industries. Jean Claude currently serves as the Head of Europe at Nuritas since May 2022. In this role, they oversee the company's proprietary platform that targets and unlocks bioactive peptide ingredients from plants, with the potential to transform human health and food sustainability.

Before joining Nuritas, Jean Claude worked at Bayer Pharmaceuticals from 2016 to 2022. Jean Claude held the position of General Manager Consumer France from an unknown start date to March 2022. During their time at Bayer, they also served as the Managing Director of the Asia-Pacific region, responsible for managing 15 subsidiaries across multiple countries and leading a team of over 700 associates.

Prior to their tenure at Bayer Pharmaceuticals, Jean Claude was the Managing Director of Laboratoire UPSA S.A.S. at UPSA, a leading laboratory specialized in family medication and OTC products in France. Jean Claude held this role from an unknown start date to 2016.



Martina Gripp
Senior Associate
XPotential &
The CHC Training Academy

Martina brings over 25 years of strategic and operational leadership experience in Consumer Healthcare, Animal Health, and FMCG. She has held marketing leadership roles at multinational companies, including Boehringer Ingelheim, Sanofi, and Perrigo, driving global, regional, and local marketing initiatives across Europe and Asia. Her experience spans consumer-centric brand building, managing complex projects, and executing impactful cross-media campaigns across Europe, Asia, and the Americas.

With living and working globally—including nearly a decade in Asia—Martina has developed deep intercultural insights. She is passionate about building connections, uncovering actionable insights, and unlocking the full potential of brands and teams. Martina is a Senior Associate at XPotential and the CHC Training Academy, a certified systemic business coach and mentor, and a lecturer in economics at two renowned universities. She also serves as a board member for Healthcare Frauen, a network championing female leadership in Germany's healthcare sector.



Yvan Vindevogel
Chairman
Cooper Consumer Health
Chairman
Vision Healthcare

Yvan Vindevogel is the founder of Damier Group. Additionally, he is the founder of Omega Pharma, Alpha Pharma (now Fagron), Vemedica Pharma (now Cooper Consumer Health) and Vision Healthcare. Currently he is the Executive Chairman (ex-CEO) of Vision Consumer Health and Chairman of Cooper Consumer Health.