

THE CONSUMER AT THE CORE: RETHINKING GROWTH IN HEALTHCARE



#NHAP26

5-6 NOVEMBER 2026

SOFITEL
SINGAPORE
SENTOSA

Agenda

Day 1

8:30: Registration and Welcome Coffee

9:00: Welcome Address

Steve Sowerby, Founder, XPotential & Co-Founder, CHC Training Academy

9:10: Keynote and Trends Presentation

Followed by Q&A

Nicholas Hall,

Executive Chairman & Creative Solutions Director, Nicholas Hall Group

10:10: Presentation of Creative Marketing Awards

10:30: Coffee Break

11:10: Strategic Horizons: How Demographic Shifts, Digital Acceleration, Self-Care Adoption, and Evolving Retail Ecosystems Are Reshaping Healthcare Growth Across Asia-Pacific
Haleon

12:00: How iNova is Redefining Global Healthcare Growth with the Consumer at the Core

Dan Spira, Group CEO, iNova

12:30: M&A Rewired: STOP Buying Growth. START Building It

Leandro Gaspar, I&A Director – GCI & Analytics, Reckitt

13:00 Networking Lunch

14:30 Group Panel Discussion: Executive Panel: Where Will Growth Come From?

Haleon

Dan Spira, Group CEO, iNova

Leandro Gaspar, I&A Director – GCI & Analytics, Reckitt

Moderated by Nicholas Hall

15:15: Presentation of Digital Marketing Awards

15:45: Networking Coffee Break

16:15: The Longevity Revolution: How Aging Science Is Transforming Consumer Healthcare

Jennifer Cooper, Chief Science Officer, Lead Point Solutions

16:45: Consumer Centricity Beyond Marketing

17:15: Marketing Awards Presentation of Winners & Closing of Day 1

17:30 – 19:30: Networking Drinks and Canapés

Day 2

9:00: Partnerships and Purpose: Transforming Health in ASEA

Maria Valentina Sposito Lemoine, ASEA Zone Head GM, Opella

9:30: Deepdive on India Market

Sangeeta Barde, Former CEO, Havas Life Mumbai India

10:00: Retail Outlook in Vietnam

Chris Blank (Hoàng Trí) Chairman & CEO, Nhà Thuốc Nhân Dân – Phượng Hoàng (Phoenix – The People's Pharmacy)

10:30: Pre-arrange Networking Session / Coffee Break

11:30: Case-Study Presentation

12:00: Driving CHC Brand Growth through AI Tools

12:30: Networking Lunch

14:00: Innovation Showcase

15:30: Group Discussion: Workshop

15:45: Wrap Up/ Summary

Speakers



Nicholas Hall
Executive Chairman &
Creative Solutions
Director
Nicholas Hall Group



Jennifer Cooper
Chief Science Officer
Lead Point Solutions



Steve Sowerby
Executive Chairman &
Creative Solutions
Director
XPotential



Maria Valentina Sposito
Lemoine
ASEA Zone Head GM
Opella



Dan Spira
Group CEO
iNova



Sangeeta Barde
Former CEO
Havas Life
Mumbai India



Leandro Gaspar
I&A Director, GCI &
Analytics
Reckitt



Chris Blank (Hoàng Trí)
Chairman & CEO
Nhà Thuốc Nhân Dân
- **Phượng Hoàng**
(Phoenix – The
People's Pharmacy)

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Conference (5-6 November) S\$2,195 S\$2,495

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