

NICHOLAS HALL'S ASIA-PACIFIC CHC CONFERENCE & MARKETING AWARDS

# The Future Resumed

**ParkRoyal Collection  
Marina Bay, Singapore  
21-22 November 2023**



For more information please contact  
[elizabeth.bernos@NicholasHall.com](mailto:elizabeth.bernos@NicholasHall.com)

# NICHOLAS HALL'S ASIA-PACIFIC CHC CONFERENCE & MARKETING AWARDS

## CONFERENCE EARLY REGISTRATION

I would like to book \_\_\_\_\_ place/s for the following event/s:

- Early Bird (Bookings on / before 15 September): S\$2495  
 Full Rate (From 16 September): S\$2995

# Nicholas Hall's Asia-Pacific Creative Marketing Awards 2023

We would like to invite all of you to take part in the event by entering your brands / products and campaigns. Marketers will come together to celebrate the best and most creative campaigns from the Asia-Pacific region.

Voted for by delegates, awards will be given to the most outstanding example of creativity in CHC advertising that has appeared on TV, internet or out-of-home media between November 2022 and October 2023.



## THE NICHOLAS HALL APAC CREATIVE MARKETING AWARDS 2023

I wish to enter \_\_\_\_\_ brand name(s) for the Creative Marketing Award  
 I wish to enter \_\_\_\_\_ brand name(s) for the Global Digital Award

The advertising agency(ies) involved are: \_\_\_\_\_ ; \_\_\_\_\_ ; \_\_\_\_\_

Mr/Mrs/Ms/Dr First name: \_\_\_\_\_ Surname \_\_\_\_\_

Company: \_\_\_\_\_ Job Title: \_\_\_\_\_

Address: \_\_\_\_\_ Post / Zip Code: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Email \_\_\_\_\_@\_\_\_\_\_

I enclose / will supply separately the material detailed below.

Submissions must be received by 20 October 2023 and must include:

- Covering document (250 words max) giving your reasons why the submitted brand(s) deserve the award
- Brief statement of marketing strategy
- Examples of packaging
- Examples of campaign execution (eg: consumer and trade advertising in film, TV, internet, press or out-of home media, and point-of-sale if applicable).
- An indication of the brand's performance in the marketplace (please note that detailed commercial information is not required)
- If possible we would prefer all TV campaigns to be submitted in mpeg format

By entering, you give permission to include a link to the product website and run the advert on the Nicholas Hall Group of Companies website and related NHC platforms.

By entering, you agree to the information being made available to the judging panel. The panel will hold the information confidential and will not reveal this information to anyone for any purpose other than the assessment of entries for these awards.

The organiser reserves the right to change the judging panel without prior notice to entrants.

**Entry deadline: 20 October 2023**

Send entries to [elizabeth.bernos@NicholasHall.com](mailto:elizabeth.bernos@NicholasHall.com)