



 **Nicholas Hall's**
CHC EVENTS

EMH
Everything
Health



NICHOLAS HALL'S
NORTH AMERICAN
CHC CONFERENCE

Innovate, Digitize, Integrate

26-27 June 2019

The Westin Governor Morris

Booking enquiries:

elizabeth.bernos@NicholasHall.com



Nicholas Hall
40  **CELEBRATING**
40 YEARS OF
CONSUMER
HEALTHCARE
1978 - 2018

*With thanks to Premium Event Sponsor

BAKER DONELSON

#NHNA19



AGENDA



Market Trends/Innovation
Nicholas Hall
*Executive Chairman
& Creative Solutions Director*
Nicholas Hall Group of Companies



Accelerating In-depth Consumer
Insights using Artificial Intelligence
Co-Presenters:



Charles Miller, *President & CEO &
Pradnya Naidu*, *Insights Director*
Persuadable Research Corporation



Transforming care and
learning by design
Viraj Patwardhan
VP Digital Design & Consumer Experience
Thomas Jefferson University
& Jefferson Health



Perrigo's story on how they positioned
themselves to be the health care leader
of the future
Isaiah Dahlman
Sr. Director, Business Development
Perrigo Company



Living Changerously' –
the 'How' of Transformation
Don Mckernan,
Global Client Manager
Impact



Connected Health @ the Speed of Life
David Blair
Head of Industry Health
Google



Big with Integration, Small with Targeting
Alyson O'Mahoney
Managing Director
RLA Collective, A Ruder Finn Company



Key Developments in the
Cannabis Market (Including
Regulatory aspect)
Opportunities and Case Studies
in the region
Shane Nance, *Co-Founder*
MarketHub



Panel Discussion: CBD:
The Next BIG Thing in Dietary
Supplements, OR, Not So Much
Panel Moderator: **Chuck Jolly**
Senior Counsel, Baker Donelson

EVH, *Topic to be confirmed*

GSK, *Topic to be confirmed*

I would like to book _____ place/s for the following event/s:

Bookings before 31 March	Full Rate from 1 April
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<input type="checkbox"/> Conference (26-27 June)	US \$1,750	US \$2,000
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- Please tick if you do not want your email published on our delegate list (only for meeting attendees)
- Please tick if you wish to attend the evening networking (26 June)
- Please tick if you wish to attend the networking lunch (27 June); and list any dietary requirements: _____

Payment Details

- Please invoice my company quoting the Ref / Order no. _____
- Please send me a secure link so that I can pay by credit card

Mr/Mrs/Ms/Dr Full Name _____ Job Title _____
 Company _____
 Address _____
 City _____ Country _____ Postcode _____
 Tel _____ Fax _____ Email _____

If booking two or more places please provide contact details below:

<p>Delegate Two Mr/Mrs/Ms/Dr</p> <p>Full name _____ Job title _____ Email _____ Country _____</p>	<p>Delegate Three Mr/Mrs/Ms/Dr</p> <p>Full name _____ Job title _____ Email _____ Country _____</p>	<p>Delegate Four Mr/Mrs/Ms/Dr</p> <p>Full name _____ Job title _____ Email _____ Country _____</p>
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|---|---|---|
| <input type="checkbox"/> Please tick if you do not want your email published on our delegate list

<input type="checkbox"/> Please tick if you wish to attend the evening networking

<input type="checkbox"/> Please tick if you wish to attend the networking lunch; and list any dietary requirements: _____ | <input type="checkbox"/> Please tick if you do not want your email published on our delegate list

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<input type="checkbox"/> Please tick if you wish to attend the evening networking

<input type="checkbox"/> Please tick if you wish to attend the networking lunch; and list any dietary requirements: _____ |
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I accept the terms and conditions below and understand that Nicholas Hall International Pte Ltd reserves the right to amend the agenda.

Signature _____ Date DD / MM / YYYY

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Company name: _____

Please tick the package you are interested in:

- Drinks Reception sponsor
- Delegate Pack sponsor
- Networking Hour Sponsor

I would be interested in providing the following items to be displayed at the event:

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Terms & Conditions

This conference is being held by Nicholas Hall International Pte Ltd, but for bookings, information and other details please contact our managing agents:
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 N.B. Nicholas Hall Group of Companies is not liable for any incident or injury, which may occur during the course of the meeting or any of the functions, including the drinks reception.

The appropriate fee covers attendance at all sessions, conference documentation, lunches and coffee breaks during the meetings, and organised social functions from 26-27 June 2019. It does NOT include hotel accommodation or items charged to your room account, or transport to and from the conference.

Pictures and / or videos taken during the event including during speaker presentations, networking breaks, drinks reception and evening events may be used for publicity or marketing purposes.

Bookings may be transferred to a colleague, at no extra charge. Notice of cancellations or transfers of bookings must be given in writing. For cancellations received by 31 March 2019 there will be a 50% refund. There will be no refund for cancellations received after 31 March 2019, or cancellations where no written notice of cancellation is received.

If you have any questions about this conference, please contact Elizabeth Bernos:
 E:elizabeth.bernos@NicholasHall.com