

NORTH AMERICAN CONSUMER HEALTHCARE VIRTUAL CONFERENCE

23 October 2026

13:00 – 16:00 (EST) Pacific 10:00, BST 18:00, Singapore 01:00



Nicholas Hall's
CHC EVENTS

Agenda

13:00 Opening

Liz Cummings
Regional VP, North America,
Nicholas Hall Group



13:05 Keynote and Trends Presentation US Market Insights & Opportunities

Nicholas Hall
Executive Chairman &
Creative Solutions Director,
Nicholas Hall Group



13:50 WOW! Brands

Liz Cummings
Regional VP, North America,
Nicholas Hall Group



14:20 Creating Content That Matters: The Why and the How

*Moderated by Patrick O'Leary
NHC Network Partner*

Julia Grandoni and Nicole Alexakis
Co-Founders
Creative Junii



14:50 Market Share Doesn't Buy AI Share: Accelerating Consumer Health Growth with AI: From Personalized Engagement to Category Expansion

Martin Schwarz
Managing Director
Sarticon



15:20 Cracking the Women's Health Opportunity: Where Consumer Demand Meets Growth

Jennifer Cooper
Chief Science Officer
Lead Point Solutions



15:50 CHC 2030: Insights from the Future

Joseph McGovern
Chief Strategy Officer
Biograph



16:20 Closing Remarks

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23 OCTOBER 2026

Register for the virtual conference here:

<https://events.teams.microsoft.com/event/8400927d-b7ce-4f78-938f-52ff88604add@11ff4dce-69ed-4eaa-a410-98a7b73ea073>



FOR MORE INFORMATION
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