

NORTH AMERICAN CONSUMER HEALTHCARE VIRTUAL CONFERENCE

23 October 2026

13:00 – 16:00 (EST) Pacific 10:00, BST 17:00, Singapore 01:00



Agenda



13:00 Opening
Liz Cummings
Regional VP, North America,
Nicholas Hall Group



**13:05 Keynote and Trends Presentation
US Market Insights & Opportunities**
Nicholas Hall
Executive Chairman &
Creative Solutions Director,
Nicholas Hall Group



13:50 WOW! Brands
Liz Cummings
Regional VP, North America,
Nicholas Hall Group

**14:20 Cracking the Women's Health
Opportunity: Where Consumer
Demand Meets Growth**
Jennifer Cooper
Chief Science Officer
Lead Point Solutions

**14:50 Accelerating Consumer Health Growth
with AI: From Personalized
Engagement to Category Expansion**



**15:20 US Market Entry: Expert Insights and
Lessons from International Expansion**
Patrick O' Leary,
Managing Director
MagniLife

**15:50 Fireside Chat: The Next Frontier of Consumer
Health: E-Commerce, Retail Transformation,
and Consumer Engagement**

16:20 Closing Remarks

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Register for the virtual conference here:

<https://events.teams.microsoft.com/event/8400927d-b7ce-4f78-938f-52ff88604add@11ff4dce-69ed-4eaa-a410-98a7b73ea073>



FOR MORE INFORMATION
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