

**JULY  
21  
2021**

NICHOLAS HALL'S EUROPEAN HOT TOPIC WEBINAR:

## *Immunity & other Growth Drivers for Consumer Healthcare*

£250

10:00 – 11:00 BST / 11:00 - 12:00 CEST



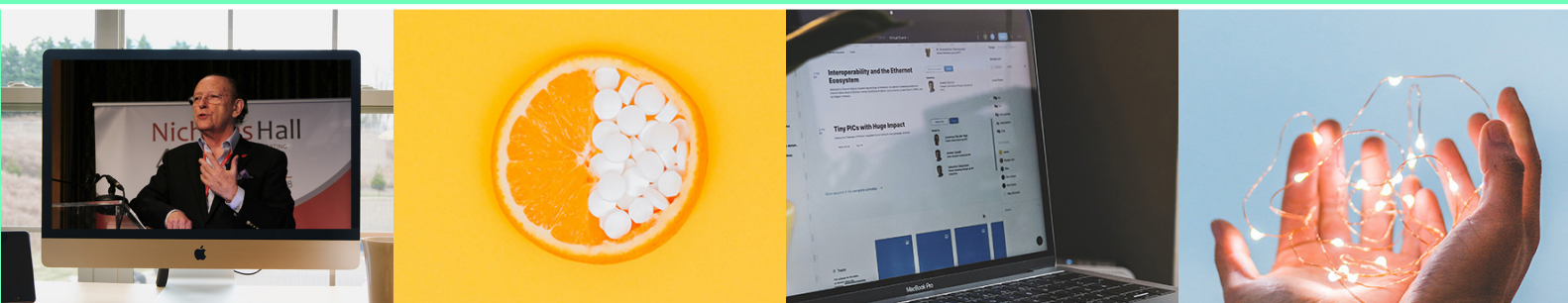
### **NICHOLAS HALL**

Chairman & Creative Solutions Director  
Nicholas Hall Group of Companies

In this session Nicholas will take a look at the full-year 2020 CHC market performance, exploring the following factors and their role in driving CHC market growth (or otherwise!):

- non-existent cough & cold season; incidence of flu -95%
- Face masks & social distancing
- immunity / disinfection
- Where is the innovation?
- Little Rx-to-OTC switch activity
- Consumer trend to becoming self-sufficient for primary care
- E-commerce
- Forecast +5.7% in next 5 & 10 years
- Where to look for 10% growth – new CHC strategies

**Introductions • 5 minutes | Presentations • 40 minutes | Q&A • 15 minutes**



FOR MORE INFORMATION PLEASE CONTACT  
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