

**MAY
19
2021**

NICHOLAS HALL'S APAC HOT TOPIC WEBINAR: *Immunity & other Growth Drivers for Consumer Healthcare*

\$395

16:00-17:00 SGT



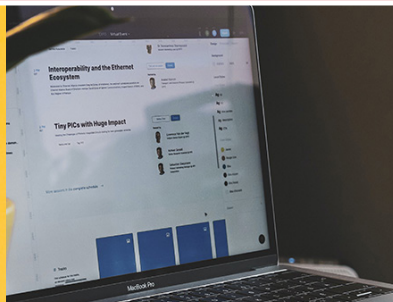
NICHOLAS HALL

Chairman & Creative Solutions Director
Nicholas Hall Group of Companies

In this session Nicholas will take a look at the full-year 2020 CHC market performance, exploring the following factors and their role in driving CHC market growth (or otherwise!):

- non-existent cough & cold season; incidence of flu -95%
- Face masks & social distancing
- immunity / disinfection
- Where is the innovation?
- Little Rx-to-OTC switch activity
- Consumer trend to becoming self-sufficient for primary care
- E-commerce
- Forecast +5.7% in next 5 & 10 years
- Where to look for 10% growth – new CHC strategies

Introductions • 5 minutes | Presentations • 40 minutes | Q&A • 15 minutes



FOR MORE INFORMATION PLEASE CONTACT
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