

THE CONSUMER AT THE CORE: RETHINKING GROWTH IN HEALTHCARE

5-6 November 2026 – Sofitel Sentosa, Singapore.



#NHAP26

Event sponsors

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Agenda

Day 1

8:30: Registration and Welcome Coffee

9:00: Welcome Address
Steve Sowerby, Founder,
XPotential & Co-Founder,
CHC Training Academy

9:10: Keynote and Trends Presentation
Followed by Q&A Nicholas Hall,
Executive Chairman &
Creative Solutions Director,
Nicholas Hall Group

**10:00: Digital Marketing
Awards Presentation**

10:30: Coffee Break

**11:15: Integrated Marketing
Awards Presentation**

**11:45: M&A Rewired: STOP Buying
Growth. START Building It**
Leandro Gaspar, I&A Director
– GCI & Analytics, Reckitt

**12:15: The Role of Vitamins, Minerals
& Supplements in
Everyday Wellness**
Anthony Hillier, Wellness
(VMS) Category Head
APAC, Haleon

12:45: Lunch Break

**14:15: Partnerships and
Purpose: Transforming
Health in ASEA**
Maria Valentina Sposito
Lemoine, ASEA Zone Head GM,
Opella

**14:45: How iNova is Redefining Global
Healthcare Growth with the
Consumer at the Core**
Dan Spira, Group CEO, iNova

15:15: Coffee Break

**15:45: Executive Panel: Where Will Growth Come
From?**
Dan Spira, Group CEO, iNova
Leandro Gaspar, I&A Director – GCI &
Analytics, Reckitt
Sameer Mehta, Managing Director & Head of
Southeast Asia, DSGCP Mgt Pte Ltd
Moderator:
Nicholas Hall, Executive Chairman & Creative
Solutions Director, Nicholas Hall Group

**16:30: Presentation of Marketing
Awards Winners**

17:00: Day 1 Close

**17:30 – Networking Drinks and Canapés
19:30:**

Day 2

**9:00: The Culture Execution Gap – Why
Knowing the Culture You Want Is
Not Enough**
Steve Sowerby, Founder, XPotential &
Co-Founder, CHC Training Academy
Martina Gripp, Senior Associate,
XPotential & The CHC Training Academy

**9:45: Steal this Playbook: Securing 2027
Growth with NextGen Cohorts,
AI-Powered Media, and Content
that Converts**
Shayne Madamba,
Managing Director, IXM Hakuhodo

10:15: Coffee Break

11:00: Retail Outlook in Vietnam
Chris Blank (Hoàng Trí)
Chairman & CEO,
Nhà Thuốc Nhân Dân – Phượng Hoàng
(Phoenix – The People's Pharmacy)

**11:30 The Emergence of India's Self-Care
Economy**
Sangeeta Barde, Healthcare
& Consumer Health Strategist

12:00: Lunch Break

**13:00: The Longevity Revolution:
How Aging Science Is Transforming
Consumer Healthcare**
Jennifer Cooper,
Chief Science Officer,
Lead Point Solutions

**13:30: Kilido – An Innovative Medicine
Delivery for Babies**
Milan Herczku, CEO, Gemil Nutrition

14:00: Fireside Chat
Join industry leaders Keith Choy of Haleon
and Nicholas Hall for an engaging
conversation on Asia's evolving
demographic opportunities, the
transformative role of artificial intelligence in
healthcare, and the changing dynamics of
trust and influence, including how healthcare
experts are perceived relative to social
media influencers. Gain valuable insights
into the trends shaping the future of health
and wellness across the region.

14:40: Day 2 Close & Coffee

SPEAKERS



Nicholas Hall

Executive Chairman &
Creative Solutions Director
Nicholas Hall Group



Sameer Mehta

Managing Director & Head of
Southeast Asia
DSGCP Mgt Pte Ltd



Steve Sowerby

Executive Chairman &
Creative Solutions
Director
XPotential



Shayne Madamba

Managing Director
IXM Hakuhodo



Leandro Gaspar

I&A Director,
GCI & Analytics
Reckitt



**Chris Blank
(Hoàng Trí)**

Chairman & CEO
**Nhà Thuốc Nhân Dân
- Phượng Hoàng**
(Phoenix – The People's
Pharmacy)



Anthony Hillier

Wellness (VMS)
Category Head APAC
Haleon



Sangeeta Barde

Healthcare &
Consumer Health Strategist



**Maria Valentina
Sposito Lemoine**

ASEA Zone Head GM
Opella



Jennifer Cooper

Chief Science Officer
Lead Point Solutions



Dan Spira
Group CEO
iNova



Milan Herczku

CEO
Gemil Nutrition

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