

# SPONSORSHIP PACKAGES

## PREMIUM SPONSOR US\$15,000



- Lead one panel discussion during the main conference (topic of your choice and subject to deadline)
- Seat drop (your marketing flyer will be distributed to attendees on day one)
- Table Top display at the main conference – approx. 9x9m space (showcase your products and solutions; an effective way to engage with a targeted audience)

*all marketing material is to be provided by the sponsor*

### Networking benefits:

- 1 speaker pass (panel moderator)
- 2 delegate passes
- 2 staff exhibitor passes

### Branding & Marketing benefits:

- Logo will be displayed during registration as a premium sponsor
- Logo will be displayed on the stage banner throughout the conference
- Logo promotion on all email marketing campaigns and online brochure

## COCKTAIL SPONSOR US\$10,000



- Exclusive branding during the cocktail (after the first day of the conference)
  - 5-minute introduction during the cocktail reception
- all marketing material is to be provided by the sponsor*

### Networking benefits:

- 2 delegate passes
- 3 VIP invites for the cocktail reception only

### Branding & Marketing benefits:

- Logo will be displayed during the registration as the exclusive cocktail sponsor
- Exclusive pop-up banner to be displayed during the cocktail (to be provided by the sponsor)
- Logo will be displayed on the stage banner throughout the conference
- Logo promo on on all email marketing campaigns and online brochure

## EXHIBITOR SPONSOR US\$5,500



- Table Top display for 2 days main conference – approx. 9x9m space (showcase your products and solutions; an effective way to engage with a targeted audience)

*all marketing material is to be provided by the sponsor*

### Networking benefits:

- 2 staff exhibitor passes

### Branding & Marketing benefits:

- Logo will be displayed during the registration as an exhibitor
- Logo will be displayed on the stage banner throughout the main conference
- Logo promotion on all email marketing campaigns and online brochure



## INNOVATION FAIR!

If you have a disruptive technology in Consumer Healthcare and would like to showcase it, join us at our Innovation Talk & Live Demo Session on day 2, 27 June during the Networking Hour!

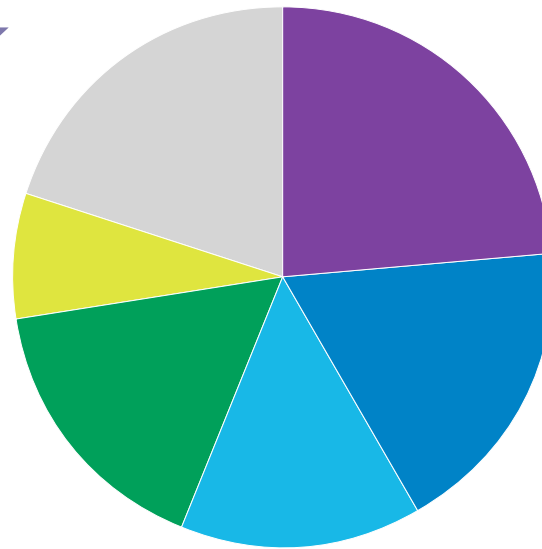








Want more options? (other options available)  
• Bag sponsor

- Wifi sponsor
- Corporate gift sponsor

Sponsorship packages vary with options and can be customised to your request. For more information, kindly contact Mary at [maricar.montero@NicholasHall.com](mailto:maricar.montero@NicholasHall.com) or on +65 6829 7132

**DELEGATES WHO ATTENDED OUR 2018 NORTH AMERICAN CHC CONFERENCE**



-  CEOs, VPs & Founders
-  Business / Regional Development Managers
-  Marketing & Sales Directors
-  Product & Innovation Executives
-  Regulatory Officers
-  Other Roles

**COMPANIES INCLUDED:**

