

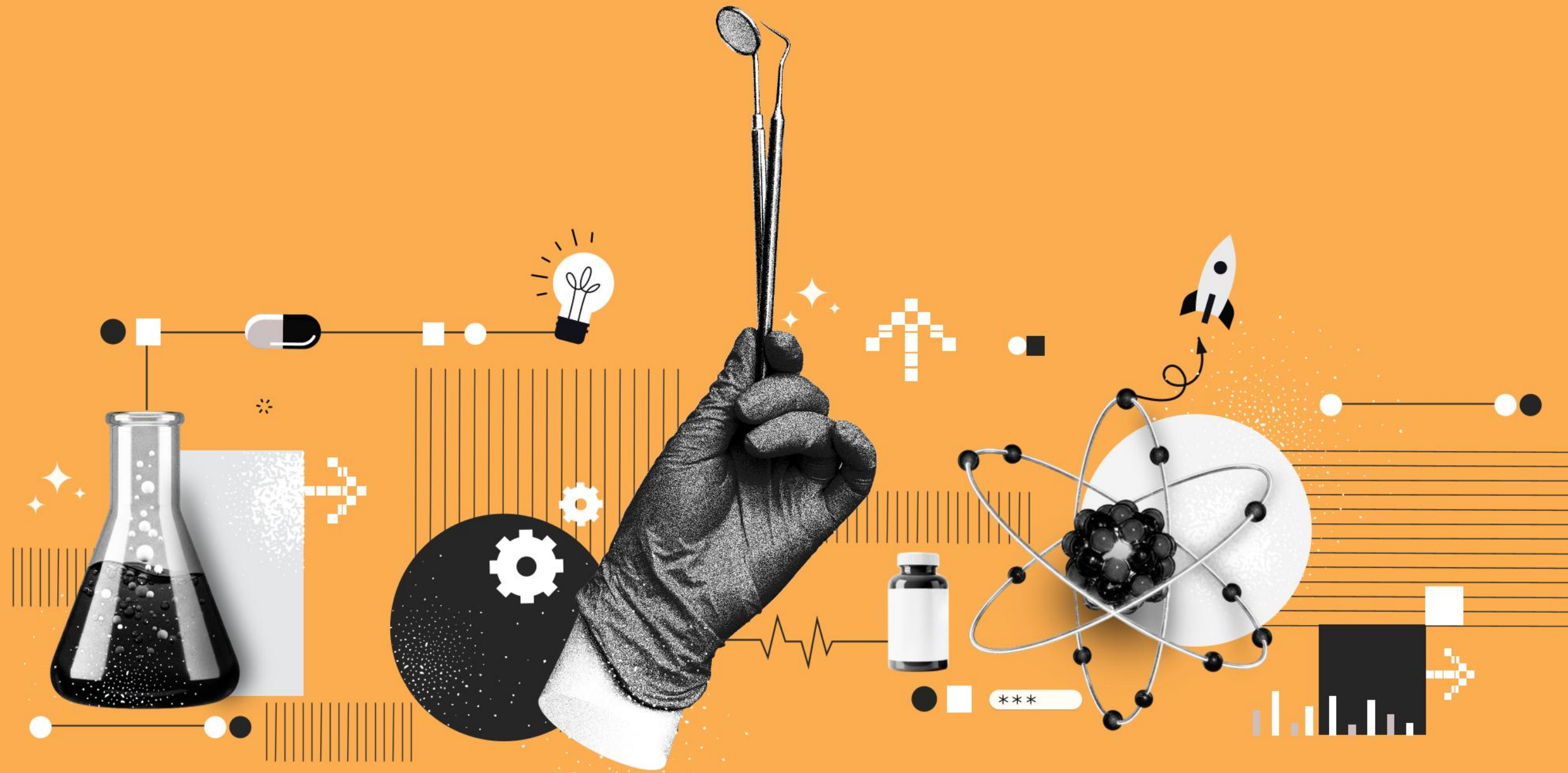


NICHOLAS HALL'S APAC MARKETING AWARDS 2026

5th November @ Sofitel Sentosa Resort & Spa, Singapore



At Nicholas Hall's Asia-Pacific CHC Conference on 5-6th November, 2026



WE ARE PROUD TO ANNOUNCE
THE 9th YEAR OF THE NICHOLAS HALL'S
APAC MARKETING AWARDS,
**THE LEADING AWARDS IN
APAC FOR THE CONSUMER
HEALTHCARE INDUSTRY.**

AWARDS CATEGORIES

Category 1 : Digital Marketing Award

Recognises exceptional work in consumer healthcare advertising across a minimum of one digital channel. However, coverage across multiple channels could potentially rate higher with the judges, such as Social Media (including influencer use), YouTube and Display Advertising, Programmatic Advertising, Performance Marketing, Programmatic Ads, E-commerce and Content marketing. This award celebrates the power of digital marketing to build trust, drive behaviour change, and deliver real business impact, and is open to campaigns first aired between **1 September 2025 and 31 August 2026.**



Category 2 : Integrated Marketing Award

Honours the most groundbreaking marketing campaigns with a mix of at least two channels from Digital, ATL, BTL & Other Media, for any consumer healthcare brand. This could include combinations such as Social Media & Influencer Marketing, Television, Print, Radio, PR, HCP Communication, On-ground activation, Outdoor, Social Media, and Influencer Marketing. Performance Marketing, On-Ground Activations, Retail Marketing, PR, Healthcare Professional Outreach, and other relevant communication channels launched in the APAC region between **1st September 2025 to 1st August 2026.**

Entries will be evaluated not simply on the number of channels used, but on how effectively those channels work together to deliver meaningful consumer engagement, behaviour change, and commercial impact.

Selection Process

All entries will be reviewed by Nicholas Hall, Executive Chairman & Creative Solutions Director of Nicholas Hall Group of Companies, alongside a jury of senior marketing leaders from leading consumer healthcare organisations, with additional input from live audience voting at the event.

Unlike last year, the selection process now requires both a completed entry form and a concise presentation in a standardized format to be submitted as part of the initial entry, rather than only at the shortlisting stage. The presentation will be reviewed by the Jury during the shortlisting process. If your entry is shortlisted, the same presentation can also be used during the event for audience voting.

For each award category, five finalists will be shortlisted. From these finalists, three winners will be selected and recognised. Shortlisted entrants will also be entitled to a special conference delegate rate for the shortlisted brand presenter, enabling participation in the wider conference program, valuable industry insights, and networking opportunities with senior leaders from across the consumer healthcare sector.



READY TO PUT **YOUR WORK** **ON THE** **APAC STAGE?**

If you'd like to enter, please scan the QR code below to access the entry form and submission presentation for your desired category. Once completed, please share the submission with: elizabeth.bernos@NicholasHall.com



Digital
Marketing
Award
2026



Integrated
Marketing
Award
2026

For any questions, please contact:

elizabeth.bernos@NicholasHall.com

Entries close on 31st August 2026

