

NICHOLAS HALL'S LATAM MARKETING AWARD 2021

14 December 2021



The Judging Process

- 5 entries will be shortlisted based on the overall 360 degrees marketing campaign
- Shortlisted entries will be offered a 5 minutes, video case study presentation

Entry deadline: 15 November 2021

Send to
maricar.montero@nicholashall.com

Entry requirements

Must have appeared between
June 2020 and November 2021

ENTRY FORM

☐ I wish to enter _____ brand name(s) for the Nicholas Hall LATAM Marketing Award.

Mr/Mrs/Ms/Dr First name: _____ Surname _____ Company: _____

Job Title: _____ Address: _____

Post / Zip Code: _____ City: _____

Country: _____

I enclose / will supply separately the material detailed below.

Submissions must be received by 15 November 2021 and must include:

- Covering document (250 words max) giving your reasons why the submitted brand(s) deserve the award
- Brief statement of marketing strategy
- Examples of packaging
- Examples of campaign execution (eg: consumer and trade advertising in film, TV, internet, press or out-of home media, and point-of-sale if applicable). Entries for the Best European CHC Advertising need include only the material you wish the judges to consider.
- An indication of the brand's performance in the marketplace (please note that detailed commercial information is not required)
- If possible we would prefer all TV campaigns to be submitted in mpeg format

By entering, you give permission to include a link to the product website and run the advert on the Nicholas Hall Group of Companies website.

