



NICHOLAS HALL'S ASIA-PACIFIC CHC CONFERENCE & MARKETING AWARDS

Fairmont Hotel | Raffles City Convention Center | Singapore

19-20 November 2025

For more information please contact
elizabeth.bernos@NicholasHall.com



We are proud to announce that our Nicholas Hall's Asia-Pacific Creative Marketing Awards are back!

AWARDS CATEGORIES

ASIA-PACIFIC CREATIVE MARKETING AWARD

Recognising exceptional creativity in consumer healthcare advertising across TV, internet, or outdoor advertising from October 1, 2024 and, October 1, 2025.
Voted for by conference delegates.



ASIA-PACIFIC DIGITAL MARKETING AWARD

Honouring the most groundbreaking digital marketing campaign for any consumer healthcare brand, launched in Asia-Pacific for the first time between October 1, 2024 and, October 1, 2025.

The Selection Process

Entries will be evaluated by Nicholas Hall, Executive Chairman & Creative Solutions Director of Nicholas Hall Group of Companies, alongside a distinguished panel of industry experts. With decades of experience in consumer healthcare marketing, their assessment will focus on market disruption, unique health solutions, media strategy, consumer awareness, HCP endorsement, and more.

Submit your entries:

To find out more about how to enter your product or campaign, please contact Elizabeth at:

elizabeth.bernos@NicholasHall.com
Submission Deadline: 15 October 2025

Good luck!



Nicholas Hall's Asia-Pacific Creative Marketing Awards 2025

Last years' winners:

ASIA-PACIFIC CREATIVE MARKETING AWARD

1st Place

Promag - Kalbe Consumer Health
Indonesia

2nd Place

Telfast - Opella – Vietnam

3rd Place

Tiger Balm - DKSH - Cambodia

ASIA-PACIFIC DIGITAL MARKETING AWARD

1st Place

Panadol - Haleon -
SouthEast Asia & Taiwan

2nd Place

Kamillosan - Menarini – Thailand

3rd Place

Eve - SSP – Japan

THE NICHOLAS HALL APAC CREATIVE MARKETING AWARDS 2025

I wish to enter _____ brand name(s) for the Creative Marketing Award

I wish to enter _____ brand name(s) for the Digital Marketing Award

The advertising agency(ies) involved are: _____ ; _____

Location where the product and campaign was launched: _____

Mr/Mrs/Ms/Dr First name: _____ Surname _____

Company: _____ Job Title: _____

Address: _____

Post / Zip Code: _____

City: _____ Country: _____

Tel: _____ Email _____

I enclose / will supply separately the material detailed below.

Submissions must be received by 15 October 2025 and must include:

- Covering document (250 words max) giving your reasons why the submitted brand(s) deserve the award
- Brief statement of marketing strategy
- Examples of packaging
- Examples of campaign execution (eg: consumer and trade advertising in film, TV, internet, press or out-of home media, and point-of-sale if applicable).
- An indication of the brand's performance in the marketplace (please note that detailed commercial information is not required)
- If possible we would prefer all TV campaigns to be submitted in mpeg format

By entering, you give permission to include a link to the product website and run the advert on the Nicholas Hall Group of Companies website and related NHC platforms. By entering, you agree to the information being made available to the judging panel. The panel will hold the information confidential and will not reveal this information to anyone for any purpose other than the assessment of entries for these awards.

The organiser reserves the right to change the judging panel without prior notice to entrants.

Entry deadline: 15 October 2025

Send entries to elizabeth.bernos@NicholasHall.com



Nicholas Hall's
APAC MARKETING AWARDS 2025