



Next in Naturals QuickFire Challenge on Immune-Support

Families often turn to dietary supplements inspired by nature with ingredients such as Elderberry, Vitamin C, and Zinc with the aim to help safely support their immune systems. A heightened awareness for the need to support your immune system throughout the year has resulted in an increased demand for products with immune-supporting and wholesome ingredients.

To that end, we're launching the Next in Naturals QuickFire Challenge on Immune-Support, calling on innovators to submit potential solutions inspired by nature that aim to support healthy immune systems in babies, children, or adults.



Areas of focus

We encourage innovators to submit ideas for dietary supplements supported by scientific data including:

- Products inspired by nature that fit within the traditional Immune Support space and either contain unique ingredients or come in unique product forms
- Natural-based wellness potential solutions in areas beyond traditional Immune Support including gut health, vitamins, etc.



Timeline

Applications open
June 22, 2020

Application deadline
September 18, 2020



Find out more

jllabs.buzz/immune-support



Up to
\$50,000*
in grant funding



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from experts at the
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*Up to \$50,000 in grant funding each for up to five awardees